

# KAUAI

HAWAII'S ISLAND OF DISCOVERY™

FOR IMMEDIATE RELEASE

February 2010

## Kaua'i: What's Blooming on the Garden Isle

**LĪHU'E, KAUA'I** – It's a new year with exciting news about a blockbuster movie production doing its filming on Kaua'i this summer, along with a host of special vacation offers that make a stay on the beautiful "Garden Island" an even more rejuvenating experience.

"We are absolutely thrilled to have Disney coming to Kaua'i to film *Pirates of the Caribbean: On Stranger Tides* and fans can expect our island to look as gorgeous and inviting as ever when the movie hits the big screen," said Sue Kanoho, executive director for the Kaua'i Visitors Bureau. "Being in the midst of Kaua'i's beauty is always such an enjoyable and inspiring experience. It's by far the quality that visitors and Hollywood find most appealing whenever they come here."

Following are newsworthy events and items that are "blooming" on the Garden Isle of Kaua'i:

### **WHAT'S NEW**

#### ***"Pirates of the Caribbean: On Stranger Tides" Filming on Kaua'i***

*Pirates of the Caribbean: On Stranger Tides*, the newest sequel in Walt Disney Pictures' hit series, is scheduled to begin filming on Kaua'i this summer. The movie stars Johnny Depp as Captain Jack Sparrow and Geoffrey Rush as Captain Hector Barbossa, and is scheduled for release in 2011. *Pirates* is the latest in a long string of movies and television shows to use Kaua'i's tropical beauty as a scenic backdrop, following such popular hits as *South Pacific*, *Blue Hawaii*, *Raiders of the Lost Ark*, *The Thorn Birds*, *Jurassic Park*, and *Tropic Thunder*.

#### ***Kaua'i is Hawai'i's Best Island – Travel + Leisure***

Popularly known as the Garden Isle, Kaua'i can now add the title of "Hawai'i's Best Island" as voted on by readers of *Travel + Leisure* magazine in the latest World's Best Awards. *Travel + Leisure* surveyed its readers asking them to rate the islands of Hawai'i on their natural attractions, activities and sights, restaurants and food, people, and value. Kaua'i was the choice for #1.

#### ***The St. Regis Princeville Resort Debuts***

The St. Regis Princeville Resort on Kaua'i's picturesque north shore is open following a top-to-bottom renovation of the 252-room property in keeping with Starwood Hotels' most exclusive brand. An exciting new attraction is Kaua'i Grill, the signature restaurant by world-renowned Chef Jean-Georges Vongerichten. Guests will enjoy Asian-influenced dishes and the distinctive flair that Jean-Georges has brought to his first restaurant in Hawai'i. [www.stregisprinceville.com/kauai](http://www.stregisprinceville.com/kauai)

#### ***Waimea a Top Five Destination – TripAdvisor®***

TripAdvisor®, the popular website for travel advice, has named Waimea, Kaua'i, as one of its top U.S. destinations for this year, making it one of only five U.S. destinations to be so honored. TripAdvisor conducted a travel trends survey of more than 3,000 U.S. travelers in determining its five top destinations for 2010.

(more)

***“Jurassic Falls” Exclusive Helicopter Tour***

Steven Spielberg made the 400-foot Manawaiopuna Falls famous in his film classic, *Jurassic Park*, and now Island Helicopters offers an exclusive tour to this remote, magnificently beautiful site. The helicopter lands near the base of “Jurassic Falls,” from where visitors can take photos and experience the grandeur of the area. The helicopter ride includes a 90-minute tour of Kaua'i. [www.islandhelicopters.com](http://www.islandhelicopters.com)

***Zip Trek Nui Loa – Outfitters Kaua'i***

Outfitters Kaua'i has introduced a new zip line tour called “Zip Trek Nui Loa” highlighted by a new 1,800-foot zip line course that takes guests on a soaring ride above a scenic forest canopy. [www.outfitterskauai.com](http://www.outfitterskauai.com)

***Kaua'i's First Homegrown Rum by Kōloa Rum Company***

Kōloa Rum Company is now offering Kaua'i's first-ever homegrown rum made from molasses of high-quality sugarcane grown on island. Distilled and blended on Kaua'i, this authentic, premium rum produced by Kaua'i's first commercial rum company was recently introduced at Kilohana Plantation in Lihu'e and features a full tasting room and tour. [www.koloarum.com](http://www.koloarum.com)

***Ko'a Kea Hotel & Resort Open on Po'ipū Beach***

From its prime location on beautiful Po'ipū Beach, the recently opened Ko'a Kea Hotel & Resort offers stunning ocean views and a contemporary design in the guestrooms and suites of this luxurious, boutique 121-room hotel. Highlights include the Spa at Ko'a Kea and Red Salt restaurant, which features a menu created by Executive Chef Ronnie Sanchez who comes from the three-star Michelin-rated El Bulli restaurant in Spain. [www.koakea.com](http://www.koakea.com)

***The Grove Café Opens at Waimea Plantation Cottages***

The Grove Café presented by Waimea Brewing Company offers tropical delicacies under the palms of the serene, classic island setting at Aston Waimea Plantation Cottages. On Thursday and Friday evenings, guests can enjoy live Hawaiian music and relax with Lilikoi Ale, a local favorite and one of eight beers brewed by Waimea Brewing Company. [www.astonhotels.com](http://www.astonhotels.com)

***Merriman's Kaua'i Opens at Kukui'ula Village Shopping Center***

Chef Peter Merriman has opened his newest restaurant in Po'ipū at the brand new Kukui'ula Village. Chef Merriman serves Hawai'i Regional Cuisine in an elegant, but island-casual setting for an exquisite dining experience with his signature 'Farm to Table' concept. Ninety percent of his products are locally grown or caught using sustainable methods. [www.merrimanshawaii.com](http://www.merrimanshawaii.com)

***“King Kong” at Princeville Ranch Adventures***

“King Kong” has come to Princeville Ranch Adventures in the form of a thrilling new giant aerial zip line course. The 1,200-foot zip line allows guests to “fly” while enjoying magnificent views of Hihimanu Mountain. [www.adventureskauai.com](http://www.adventureskauai.com)

***North Shore's New Weekly Lū'au***

Hanalei Colony Resort on the north shore is offering a lū'au every Tuesday evening featuring a lavish buffet of Hawaiian favorites, including lomi lomi salmon, taro rolls, poi, fresh island fish, kalua pork, and haupia cake, along with a variety of other dishes. Guests also enjoy the music and dance of Hawai'i and Tahiti. Advance reservations are required. [www.hcr.com](http://www.hcr.com)

(more)

### **KAUA'I WINTER DEALS**

#### ***Special Savings at Ko'a Kea Hotel & Resort***

In celebration of its opening as Kaua'i's newest boutique designer resort, Ko'a Kea Hotel & Resort is offering special "Isle See You at Po'ipū" rates, starting at \$299, a 33% savings off standard Garden View rooms. [www.koakea.com](http://www.koakea.com)

#### ***Sheraton Kaua'i Resort offers "50/50 Package"***

Book a room at the beachfront Sheraton Kaua'i Resort, located at beautiful Po'ipū Beach, and receive a 50 percent room discount and \$50 daily credit toward food or activities. Stay five nights or more and get the 5th night free. As a special bonus, guests will receive a two-for-one coupon for a surfing lesson. Call 1-800-937-8461 and ask for 5050PKG.

#### ***Westin Princeville Ocean Resort Villas offers "50/50 Package"***

Book a room at The Westin Princeville Ocean Resort Villas on Kaua'i's scenic north shore and receive a 50 percent room discount and \$50 daily credit toward food or activities. Stay five nights or more and get the 5th night free. As a special bonus, guests will receive a two-for-one coupon for a surfing lesson. Call 1-800-937-8461 and ask for 5050PKG.

#### ***Castle Resorts & Hotels – Half Off, All Year***

Receive 50 percent off a choice of condominium suites at any of these six Castle Resorts & Hotels' properties. Offer is good through December 21, 2010. Call 1-800-367-5004 or visit the websites.

- *Castle Kaha Lani Resort* in Kapa'a offers one-, two- and three-bedroom suites, all oceanfront or with ocean views, and amenities that include a pool, tennis court, and putting green. [www.KahaLaniResort.com](http://www.KahaLaniResort.com)
- *Castle Kiahuna Plantation & The Beach Bungalows Resort* offers one- and two-bedroom suites on the beach in Po'ipū amid 35 acres of beautifully landscaped gardens. Amenities include a "Super Pool" with waterslide, tennis courts, two restaurants, and beach activity center. [www.kiahunaplantation.com](http://www.kiahunaplantation.com)
- *Castle Lae Nani Resort* in Kapa'a offers one- and two-bedroom suites in a beachfront setting with a cove for swimming. Each suite comes with a full kitchen, private lanai and ocean views. Amenities include a grassy picnic area, large swimming pool and barbecues. [www.laenaniresort.com](http://www.laenaniresort.com)
- *Castle Makahuena at Po'ipū Resort* is an oceanfront setting that offers one-, two-, and three-bedroom suites equipped with a kitchen and washer/dryer. Amenities include a pool, jet spa, tennis courts, and barbecue. [www.makahuenapoipu.com](http://www.makahuenapoipu.com)
- *Castle Po'ipū Shores Resort* is located near Spouting Horn and offers spectacular oceanfront views from each of the one-, two-, and three-bedroom suites. A pool perched above the surf overlooks a Hawaiian green sea turtle sanctuary. [www.poipushores.com](http://www.poipushores.com)
- *Castle at Princeville* offers suites with a kitchen in the Pali Ke Kua, Pu'u Poa, and Hale Moi Cottages. Located on the bluffs of Princeville Resort, scenic vistas of the Pacific Ocean or mountains above Hanalei can be seen from each suite. [www.castleatprinceville.com](http://www.castleatprinceville.com)

#### ***Seventh Night Free with Condominium Rentals Hawai'i***

Enjoy the seventh night free on stays in one- and two-bedroom Kaua'i beachfront condos offered by Condominium Rentals Hawai'i through October 31, 2010. Each unit comes fully furnished, including a kitchen, TV with cable service, and high-speed Internet access. Outdoor amenities include swimming pools and barbecues. [www.crhkauai.com/kvb](http://www.crhkauai.com/kvb)

(more)

***Valentine's Special at Hanalei Colony Resort***

Hanalei Colony Resort is offering a special 30 percent savings on Valentine's weekend getaways in February, with additional discounts on room rates, dining and spa services through April 2010. The only beachfront resort on Kaua'i's spectacular north shore, Hanalei Colony Resort features deluxe two-bedroom condominiums, all with kitchens and private lānai. [www.hcr.com](http://www.hcr.com)

***Savings, Incentives at Grand Hyatt Kaua'i Resort & Spa***

The luxurious Grand Hyatt Kaua'i Resort & Spa is providing even more incentive for guests to spend a week during winter at its beautiful Po'ipū Beach location, by offering every fifth night free, daily breakfast for two, and a one category upgrade confirmed at time of booking for travel through March 31, 2010. [www.grandhyattkauai.com](http://www.grandhyattkauai.com)

***Great Rates at the Kaua'i Marriott Resort***

At the Kaua'i Marriott Resort on Kalapaki Beach, guests enjoy new contemporary rooms, a brand new beachfront sushi bar and redesigned restaurants, complimentary airport shuttle, and the largest pool in Hawai'i, with no resort fee. Special rate of \$194 available through March 21, 2010. [www.kauaimarriott.com](http://www.kauaimarriott.com)

***Save on a Getaway at the Kaua'i Inn***

Tucked away on three tropical acres in Lihu'e, the Kaua'i Inn Resort is offering rooms with two double beds for the special discounted rate of \$99 per night, which includes free continental breakfast, Internet, and more. [www.kauaiinn.com](http://www.kauaiinn.com)

**To see more Kaua'i travel specials, visit [www.KauaiDiscovery.com](http://www.KauaiDiscovery.com).**

***Kaua'i – Hawai'i's Island of Discovery***

Nicknamed the Garden Island, Kaua'i is green and flourishing with lush flora that runs from the mountains to the ocean. Kaua'i offers more than 50 miles of white sand beaches – more beach per mile than any other island in Hawai'i. Other natural wonders include the 3,567-foot deep Waimea Canyon, dubbed "The Grand Canyon of the Pacific," and the 3,000-foot towering mountain cliffs overlooking the Nāpali Coast along the northwest shoreline.

A wealth of outdoor activities like kayaking, snorkeling, hiking, mountain tubing, horseback riding, ATV adventures, zipline aerial tours, helicopter and boat tours, offer memorable vacation experiences for the whole family.

The Kaua'i Visitors Bureau is a division of the Hawai'i Visitors and Convention Bureau and funded in part by the Hawai'i Tourism Authority. For more information about Kaua'i – Hawai'i's Island of Discovery – visit [www.KauaiDiscovery.com](http://www.KauaiDiscovery.com) or call the Kaua'i Visitors Bureau toll-free at 800-262-1400. Follow updates about Kaua'i via Twitter (@kauaidiscovery) and as a fan on its Facebook page as Kaua'i Visitors Bureau.

###

Contact: Emele Freiberg 808-539-3440  
McNeil Wilson Communications  
[Emele.Freiberg@MWC-Anthology.com](mailto:Emele.Freiberg@MWC-Anthology.com)  
Melissa Malahoff-Kamei 808-539-3435  
McNeil Wilson Communications  
[Melissa.Malahoff@MWC-Anthology.com](mailto:Melissa.Malahoff@MWC-Anthology.com)