

The Island of



The Heart of Hawaii®

THERE'S ALWAYS SOMETHING NEW ON OAHU

WINTER 2010

OAHU – The island of Oahu, known as the Heart of Hawaii, sets the rhythm of the islands and leads by example with new improvements, changes and additions on an ongoing basis. Below is a glimpse of what's new on Oahu:

Hotels & Resorts

The island of Oahu has fabulous hotels and resorts for people of all ages and budgets. Oahu's hotels are constantly updating and adding an array of activities and packages that are sure to make any trip to Oahu unforgettable.

- **Trump International Hotel Waikiki Beach Walk** opened in November 2009. The 38-story tower has 462 hotel rooms and luxury suites, including studios, one-, two- and three-bedroom suites and penthouse accommodations. Each unit features Koa wood, granite and marble finishes, and many units include a full kitchen with Bosch, Sub-Zero and Wolf appliances. The hotel also houses **BLT Steak**, famed chef Laurent Tourondel's first restaurant in Hawaii, as well as **In-Yo**, which serves American and Japanese cuisine for breakfast and lunch and Italian and Japanese cuisine for dinner, **Wai'olu**, an oceanview lobby lounge, and a poolside bar. **The Spa at Trump** offers signature and island-inspired services and treatments, and the Trump Attache offers personalized guest services, including a Beach Attache to attend to guests' needs while they enjoy ocean activities, and a Baby Attache who addresses the wants and needs of younger guests. Additional amenities include a library, waterfall and infinity plunge pool, and fitness center.
- The **Outrigger Reef on the Beach** recently unveiled its newly designed meetings and events venue, ideal for executive retreats and destination weddings. The two oceanfront Voyager Executive Boardrooms at Outrigger Reef on the Beach are approximately 350

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square feet and have fixed seating for up to 10 people. For larger gatherings, the new Voyager Conference Room seats 20 people and holds up to 60 people in banquet format. Combining the Voyager Conference Room with the outdoor Voyager Deck offers more than 6,000 square feet of oceanfront space. Both boardrooms and the adjacent conference room are equipped with built-in 50-inch LCD flat-screen televisions and have complimentary high-speed Internet access.

- **The Kahala Hotel & Resort** revealed its new Signature Suite Collection, consisting of the resort's top accommodations. Each suite is designed in its own "estate chic" style, reminiscent of the luxury lifestyle of the Kahala neighborhood. The Signature Suites offer an exclusive, personalized amenity program, providing unparalleled service for guests. The Kahala also recently completed a soft refurbishment of the popular oceanfront **Plumeria Beach House** restaurant and introduced **BECCA beach**, a new women's lifestyle boutique.
- **The Kahala Hotel & Resort** added **Keawe Ocean Adventures** to its roster of activities, which also includes the Dolphin Quest and Kahala Kids programs. At Keawe Ocean Adventures, ocean experts teach guests how to surf, stand-up paddleboard, snorkel, spear fish, outrigger canoe surf, and fly fish. Beach programs are open to all ages and take place daily.
- **Hilton Hawaiian Village Beach Resort & Spa** and **Doubletree Alana Hotel-Waikiki** celebrate the 50th State of Hawaii with their "50th State of Aloha" package, which includes special rooms rates and several value-added features: stay four nights at the best-available rate and get the fifth night at \$50; a choice between a \$50 spa credit, \$50 dining credit, or \$50 credit on beach craft rentals; also, a keepsake memento of two State of Hawaii quarters. Rates begin at \$179 for Hilton Hawaiian Village and \$119 for Doubletree Alana Hotel-Waikiki. The package is available through Dec. 31, 2010.
- **Hilton Hawaiian Village Beach Resort & Spa** unveiled a new children's program, **Camp Penguin**. With the "Camp Penguin Room Package," families can receive ocean view (or better) accommodations along with a variety of additional discounts, including one free, full-day admission price for one child to Camp Penguin (a \$90 value). In addition, families will receive 50 percent off a lagoon watercraft from the Waikiki Beach Activities stands at the resort, \$10 off Atlantis Adventures' submarine dive (discount good for up to four people), 20 percent off Mandara Spa, and no charge on connecting rooms (based on space

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availability). Rates on the Camp Penguin package begin at \$229 per night and the package is offered through Dec. 26, 2010.

- The **JW Marriott Ihilani Resort & Spa** unveiled its new Hokulani Ballroom meetings and banquet facility in January 2010. Formerly known as Pavilion at Ihilani, the Hokulani Ballroom now measures 15,600 square feet and can be divided into five breakout spaces. It can accommodate up to 1,100 guests for banquets and 2,000 guests for theater-style presentations.
- The **OHANA Waikiki Malia** has completed a \$6.6 million renovation of its guestrooms and hotel lobby. Accommodations offer guests plush new beds and bedding, rich hardwood furniture, granite countertops, large LCD televisions, and room accents such as tropical wall sconces and textured drapery. Local artwork is displayed throughout the property and imparts a dreamy feeling of the outdoors, with emphasis on bamboo leaves and water.
- **Sheraton Waikiki** completed a \$187 million renovation featuring new facilities and resort amenities. The comprehensive renewal includes new guestrooms and suites, redesigned public areas with new landscaping and pools, overhauled convention facilities, new food and beverage outlets, and new back-of-house equipment to enhance service efficiency.
- Guests at the **Sheraton Waikiki** can now enjoy Oahu's first hotel infinity pool, which opened in September 2009. The **Infinity Edge Pool** is 128 feet in length and features unobstructed views of Waikiki and Diamond Head. The pool also features its own bar, the **Edge of Waikiki**, which offers live daily and nightly entertainment. The Infinity Edge Pool is considered an adults-only pool, while Sheraton Waikiki's other recently **opened Helumoa Playground** pool is ideal for families with children.
- **Sheraton Waikiki** showcases original artwork by native Hawaiian artists in **“Arting in Place.”** The artists collaborated with 22 students from various schools throughout Oahu to paint a large six-panel mural depicting the legend of *Helumoa*. Other pieces include two and three-dimensional art showcasing elements of life that were important to the Hawaiians.
- **Aqua Hotels & Resorts** assumed management of the 596-room **Maile Sky Court Hotel** in December 2009. The 44-story hotel offers many amenities including on-site restaurant, ADA accessible rooms, a business center, and commanding views of the Pacific Ocean and Waikiki. The addition of Maile Sky Court increases Aqua's Waikiki inventory to 14 hotels.

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- **Maile Sky Court Hotel** is offering an “MSC Introductory Special” of \$69 per night for a city view room with one free room upgrade upon availability. The special rate is available until June 30, 2010.
- **Aqua Hotels & Resorts** offers three pet-friendly hotels in Waikiki – Aqua Waikiki Pearl, Aqua Waikiki Wave and Continental Surf Hotel – each welcoming dogs up to 20 pounds. The hotels require a fee of \$25 per night, with a \$100 deposit refundable upon checkout, after inspection of the room. Both Aqua Waikiki Pearl and Aqua Waikiki Wave also provide doggie treats, in-room food & water bowls, doggie liners, doggie beds, and a toy for dogs to take home.
- **Castle Resorts & Hotels** is offering 50 percent off at five hotels and condo resorts on Oahu, including Castle Waikiki Shore, Castle Hokele Suites Waikiki, Castle Waikiki Grand, Ocean Resort Hotel Waikiki, and The Lotus at Diamond Head.
- Disney announced the name of its upcoming West Oahu resort currently under construction – **Aulani, a Disney Resort & Spa, Ko Olina, Hawaii**. The 21-acre resort set on the Waianae Coast will consist of 360 guestrooms, 481 Disney Vacation Club Villas, pools, hot tubs, a snorkeling lagoon, a river, meeting rooms, wedding facilities, an 18,000 square foot spa, and two restaurants. The first phase of the resort is scheduled to open in Fall 2011.

Activities & Entertainment

The island of Oahu is brimming with fun-filled activities that everyone can enjoy. Visitors to Oahu can choose from a wide variety of outdoor or indoor activities or choose to explore the Hawaiian culture.

- The **Battleship Missouri** is reopening to the public on Jan. 30, following \$18 million worth of maintenance and preservation work that began in October 2009. Enhancements to the ship include a fresh coat of paint, improved signage and the installation of onboard restrooms. This re-opening will serve as a prelude to the upcoming commemoration of the 65th anniversary of the end of World War II on Sept. 2, 2010.
- **Pacific Aviation Museum Pearl Harbor** recently acquired five new historic jets from the Cold War through Vietnam War eras. On the Aviator’s Tour, visitors get behind the scenes with the new jets in an authentic battle field hangar that still bear the original bullet holes in the windows from the Dec. 7, 1941 attacks and much more.

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- The **Polynesian Cultural Center** launched an exciting new evening show, *Ha: Breath of Life*, featuring a storyline with universal themes that all guests can relate to. From the apprehension of youth, to the stirrings of young love, and even the sorrow of death – *Ha* takes the audience on an emotion-filled ride through the sights and sounds of Polynesia.
- **Hans Hedemann Surf School** has added a professional still photography and video option to its services as a way to capture its guests catching waves and to assist in surf instruction. The school offers surfing and stand-up paddle boarding lessons.
- **Waikiki Beach Services** now features three locations in Waikiki Beach and remains the longest tenured beach service in Hawaii. Surfing lessons, outrigger canoe rides, stand up paddling lessons, board rentals, and a beach boy valet service are offered every day, year round.
- **Segway of Hawaii** now operates from two new locations – Aloha Tower Marketplace and Kailua Beach Center. Segway of Hawaii's popular Waikiki Glide Ride; Honolulu Scenic History & Culture Tour; Waikiki, Kapiolani Park, and Diamond Head Tour; and Sunset on Waikiki Beach Tour depart from Aloha Tower Marketplace. Its Kailua Beach Center location offers Eco-Adventure Fun Tours to Kailua and Lanikai Beaches, protected Kawainui Marsh and Ulupo Heiau.
- **Laughtrack Hawaii**, a 60-seat cabaret-style improvisational comedy theater that is dedicated solely to the art of improv is located in the heart of Honolulu's bustling arts district. Laughtrack Hawaii is also a training center for comedic arts and offers ongoing classes monthly.

Restaurants & Cuisine

Oahu is known for its diverse culture, which is exhibited by the island's assortment of foods. With wonderful choices and an array of cuisine options, there's sure to be a restaurant for everyone.

- Two new restaurants, **Ka Restaurant & Lounge** and **Paparazzi**, opened at Ward Centre in December 2009. **Ka** serves modern fusion cuisine in a trendy atmosphere and offers lunch and dinner from Monday through Friday, dinner on Saturday and late night entertainment on Friday and Saturday until 2 a.m. **Paparazzi** features contemporary décor with an art gallery featuring pieces by Joshua Chinsky. The restaurant offers happy hour in the evening and an extensive appetizer and tapas menu by Chef John Kilborn until 1 a.m. Beginning at

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10 p.m., Paparazzi transforms into a lounge and nightclub, and also features live entertainment.

- **Pablo McGinty's**, a Mexican and Irish-themed pub/cantina, will open at Ward Centre in early 2010. The menu will include traditional Mexican and Irish dishes, as well as contemporary blends of both cuisines, all hand made in-house using only fresh ingredients. Pablo McGinty's will offer a daily pau hana and late night happy hour menu with half-off appetizers and drink specials. The bar will feature a full line of Irish beers; Irish whiskeys; Mexican beers; Mexican tequila; and made-to-order margaritas. Live bands will perform on weekends and select weekdays.
- **Kona Brewing Company** in Koko Marina introduced a trendy yet comfortable "Liquid Aloha Lounge," where guests can lounge at the water's edge and enjoy the restaurant's original "beer-tinis" that fuse the brewery's award-winning beers with various liqueurs. The crowd-pleasing drinks include the Strawberry Longboard, Blue-Wave Martini, Porter Passion, and Wailua Peach.
- **Ocean House** at the **Outrigger Reef on the Beach** is now open for daily breakfast service. Ten "Sunrise Specialties" – from fluffy Belgium waffles, to a Hawaiian frittata, to a wild berry parfait, to the Ocean House Standard breakfast – make up the normal breakfast menu, with its Sunday Brunch menu offering many of the "Sunrise Specialties" complimented by a number of "Afternoon Delights," such as Blue Crab Cake Sandwich, Hibachi Chicken and Roasted Opah Wrap.
- **Moana Surfrider, A Westin Resort & Spa** presents **Wine Wednesdays at Beachhouse at the Moana** every Wednesday from 5:30-6:30 p.m. Moana Surfrider's resident certified sommelier James Maher guides guests through several unique wines that are featured on Beachhouse's wine list. The discussions detail the winery, the wines and their unique characteristics – and allow guests to taste wines not regularly offered by the glass.
- **Bambu 2.0**, a sleek café and martini bar, recently opened in Chinatown. The 4,000-square foot space is modeled after the Bambu Bar at Restaurant Row and is quickly gaining popularity. During the day, Bambu 2.0 caters to the café crowd with free WiFi, and transforms into a cocktail lounge in the evenings – with \$3.50 martinis served all day.
- **Hale Modern Macrobiotic Cuisine**, Honolulu's first upscale macrobiotic restaurant, completely eliminates the use of refined sugar, bringing in organic and local products to the

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menu as much as possible. While the menu is predominantly vegetarian, there are salmon and fresh fish offerings as well.

- The only **Hello Kitty Café** in the United States is scheduled to open at Pearlridge Center in March 2010. The café plans to offer Hello Kitty-imprinted breads and pastries along with smoothies for take-out – with a full service café expected by 2011.

Shopping

Oahu is a shopping mecca with something for everyone. Home to hundreds of fashionable designer stores as well as markets that carry locally made crafts, visitors are sure to love the shopping experience no matter where they go.

- **Ward Centers** welcomed two new stores in December 2009. **Deuces Hawaii**, a local, family-owned online shoe boutique, opened its first retail store at Ward Centre. Deuces Hawaii offers imported, affordable footwear for men and women, including limited edition shoes that cannot be found anywhere else on the island. **Jams World** offers men's and women's apparel, hats, bags, pillows, and bed spreads in vibrant color combinations and prints. Its contemporary casual lifestyle wear is designed and manufactured in Honolulu.
- New to the Sheraton Waikiki is **Ukulele Puapua**, a retail store that carries a wide variety of ukulele and ukulele accessories. The store also hosts free half-hour ukulele lessons taught by local ukulele virtuoso, Bruce Shimabukuro, from Sunday through Thursday beginning at 10:30 a.m.
- **Tropical Denim Co.** is a newly launched local women's denim line by North Shore residents Steven and Sheri Alexander. The line's pants, shorts and skirts are made using high-quality, lightweight stretch denim perfect for Oahu's warm climate. Tropical Denim Co. is sold at various stores throughout Oahu and online.
- **Mahina**, a Maui-based women's boutique, recently opened its first Honolulu store at Waikiki Beach Walk. Mahina carries trendy, yet affordable apparel, shoes, bags, and jewelry from hard-to-find labels.
- **Aloha De Nime** at Fresh Café offers trendy, hard-to-find denim, as well as a wide variety of aloha shirts for men. The locally owned and operated denim boutique focuses on rare denim from designers like Sugarcane, Naked & Famous, and Nudie. The shop is open by appointment only.

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- **Glam Rok**, a women's designer consignment store, opened in November 2009 on Kapahulu Avenue, just outside of Waikiki. The boutique carries gently used clothes from modern, trendy brands; premium denim labels and luxury designer sunglasses, shoes and bags, all of which are sold at deeply discounted prices.

Festivals and Events

Oahu is home to the largest number of festivals and events in Hawaii. Each year, visitors have the opportunity to connect with the local community and experience renowned events that showcase the island's rich arts and culture scene, the world's top amateur and professional sporting competitions and championships, and the many ethnic celebrations that are exclusive to Hawaii.

- The **Outrigger Reef on the Beach** will begin its Aloha Friday luncheon shows at Kani Ka Pila Grille on Feb. 12. Subsequent Aloha Friday luncheons will run on April 23, June 11, Sept. 3 and Nov. 12. The luncheon show includes a Hawaiian buffet. It is broadcast live in Hawaii from 12-1 p.m. (HST) on AM940 and also streamed live on AM940Hawaii.com.
- From March 12-14, experience Pacific Harmony at the **Honolulu Festival**, Hawaii's premier cultural event—promoting understanding, economic cooperation and ethnic harmony between the people of Hawaii and the Pacific Rim region. Dance performances and traditional art demonstrations are displayed by artisans from Japan, Australia, Tahiti, Philippines, Republic of China (Taiwan), Korea, Hawaii and the rest of the U.S. The festival culminates with a spectacular parade down in Waikiki.
- **Ala Moana Center** will present **Shop a Le'a**, its third annual weeklong spring shopping event, from March 22-28. The event presents locals and visitors to Hawaii with more than 150 experiences in fashion, health and beauty, active lifestyle, home décor, travel, and cuisine. Included as part of the Shop a Le'a lineup are retailer-presented fashion shows and trunk shows, exclusive products, Centerstage events, a centerwide gift-with-purchase, mall-wide shopping and dining offers, and much more.
- Local music sensation Jack Johnson's popular **Kokua Festival** is returning to the Waikiki Shell on Earth Day weekend (April 23-24). The highly attended event benefits the Kokua Hawai'i Foundation and promotes eco-friendly living. Food booths, products and services from green companies, alternative energy demonstrations, interactive games and crafts for

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kids, and information from environmentally active groups from around the islands are also featured. The festival's music lineup has yet to be announced.

- On April 24, the **Waikiki SPAM® Jam** will take place on Kalakaua Avenue in Waikiki. Waikiki SPAM® Jam celebrates the unusually high consumption of SPAM® in Hawaii and features a variety of Honolulu's finest restaurants serving up SPAM®-inspired creations. Two entertainment stages provide non-stop entertainment ranging from hula dancers to local musicians, and the event even includes a "Mr. or Mrs. SPAM®" contest to honor the most SPAM®-crazed fan on Oahu. Proceeds from the event benefit the Hawaii Food Bank.
- The first annual **Na Hoku O Hawaii Music Festival** will take place from May 27-30 at the Hawaii Convention Center and throughout Waikiki. The four-day festival will include workshops, demonstrations, exhibitions, and performances that showcase and teach attendees about Hawaiian music, arts and culture. The festival concludes with the 33rd Annual Hawaii Academy of Recording Arts Na Hoku Hanohano Awards, which honors the achievements of excellence in the recording arts.
- On Memorial Day, May 31, thousands of Hawaii residents and island visitors of various cultural and religious backgrounds will gather at Ala Moana Beach Park for the 12th annual **Lantern Floating Hawai'i Ceremony**. The ceremony is based on the theme "Many Rivers, One Ocean," and serves to honor those who have sacrificed their lives in war, pay respect to ancestors and loved ones who have passed away, and pray for a harmonious and peaceful future. More than 2,000 candle-lit lanterns will be set afloat on the ocean, a traditional Buddhist rite originating in Japan. The ceremony also features live entertainment by local and international musicians and inspiring speeches.
- The **Prince Lot Hula Festival**, held July 17, celebrates hula kahiko (ancient hula and chant) and will feature auana (modern) hula performances. Dancers will perform on one of the few remaining pa hula (hula mounds) in Hawaii.

Miscellaneous

- In December 2009, **Air Canada** began nonstop, seasonal service between Calgary, Alberta and Honolulu. The airline offers up to two flights per week from Honolulu. This is the only non-stop service offered between Calgary and Honolulu.

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- **US Airways** began daily, nonstop service between Charlotte, N.C. and Honolulu on Dec. 17, 2009. US Airways also offers nonstop service between Phoenix, Ariz. and Honolulu.
- **Continental Airlines** is increasing its four-times-weekly service to daily service between Honolulu and Orange County in March 2010. Continental's flight between Honolulu and John Wayne Airport will depart at 1 p.m., arriving in Orange County at 9:35 p.m. The return flight will depart Orange County at 9 a.m. and arrive in Honolulu at 11:45 a.m.
- **Delta Airlines** will add daily service from San Diego to Honolulu in June 2010. Delta's San Diego to Honolulu flight will depart daily at 5:45 p.m., arriving on Oahu at 8:45 p.m. Return flights from Honolulu to San Diego will depart daily at 10 p.m., arriving in San Diego at 6:50 a.m.
- Also in June 2010, **Delta Airlines** is scheduled to add direct flights from Detroit to Honolulu. Delta's Detroit to Honolulu flight will depart on Wednesday, Thursday and Sunday at 12:10 p.m., arriving on Oahu at 3:55 p.m. Return flights from Honolulu to Detroit will depart on Tuesday, Wednesday and Saturday at 6:10 p.m., arriving in Detroit at 9:05 a.m. the following day.

All information is subject to change without notice. For more information, please go to www.visit-oahu.com, follow OVB's tweets at www.twitter.com/OahuVB, or become a fan of Oahu on Facebook at www.Facebook.com/OahuHawaii.

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