

# Special Issue ~ Oahu Island Event

## Highlights of Technology Partners...

The deadline to RSVP for our 2001 Oahu Island Event is fast approaching. Hurry, don't delay. Seating is limited. Last chance to RSVP is Friday, May 11, 2001. The registration form is available at [www.gohawaii.com/membership](http://www.gohawaii.com/membership) or call Scarlett Godinez at 924-0232 and we'll be glad to fax you one.

Peter Kay of "Hi, this is Peter Kay with your computer minute" fame, will begin our Technology Exchange Session with a keynote address about the importance of technology in today's visitor industry. Following this, attendees will have the opportunity to meet with Oahu's premier technology providers.

Here are some of the exhibitors that will be participating:



**Cybercom, Inc.** established in 1994, developed the first commercial Website in Hawaii, [www.outrigger.com](http://www.outrigger.com). Today, CyberCom is still leading the way as one of the largest web developers in the state, providing innovative Internet business solutions such as Web-based software, Website development, Web hosting, and Intranet tools.



**Verizon Directories**, a leader in linking buyers and sellers, Verizon Information Services produces the Internet's #1 online directory and shopping resource, Superpages.com. A Web site from Verizon provides everything you'll need to start advertising on the World Wide Web. Your Verizon bundle of services will contain up to fifteen pages, layout, design, e-mail functions and listings in 5 categories on Superpages.com.



**RevaComm, Inc.** is one of the largest and most technologically advanced end-to-end Internet development companies in Hawaii. The company includes among its products Web sites and applications for the hospitality and vacation ownership industries, property management companies, and companies whose online business models require database and e-commerce solutions.



**Wave Internet**, is a leading developer of new economy businesses. We create Internet strategies, manage projects and implement end-to-end Web integration solutions for existing companies as well as start-ups. Our core services include business strategy consulting, online education development, e-commerce site development, database design/production, digital media production and network security.



**Pacific Global Communications**, develops and hosts commercial websites, and provides high-speed connections to the Internet, specializing in online transaction processing, and database integration. Pacific Global Net will showcase its latest web database management tools for the visitor industry. Opt-In Manager, for dynamic permission marketing management. And our custom developed, E-Portal System for database driven websites. Stop by our display to find out more about our complete Internet business solutions. Mahalo!



**Wincubic**, is a local company specializing in Japanese Internet developing and marketing. They are the Yahoo! Japan representative in Hawai'i, and also publish Aloha-Street.com and Aloha Street magazine.



**Aloha Direct**, is a full-service direct marketing/advertising agency specializing in direct, mass, database and Internet media.



**PCF Virtual**, features a host of services including website development, layout, design, e-commerce solutions, ASP database management, interactive services, Shock-Wave and Flash design, language translation, video streaming and more.



**Virtual Travel Maps.com** has developed a comprehensive solution to meet the needs of visitors planning their vacation on the web. We have combined virtual tours (360-degree panoramic interactive photography) with well-known 3-D style illustrated, interactive maps showing exact locations of lodging, dining, shopping, recreation & entertainment. These maps can be customized online and printed out by the visitor before they arrive.



**Viata Online**, is a Hawaii-based, software company developing B2B solutions for the travel industry. Viata's newest product, EZREZ software, allows every segment of the travel industry-hotels, airlines, travel agencies, tour wholesalers, and activity providers-to effectively manage supplier relationships and inventory, automate processes, and complete reservations in real-time.



**Hawaii Travel News.com**, is a locally based marketing and development company whose purpose is to assist Hawaii businesses build a cost effective web presence. Marketing decisions should be based on a return on investment analysis and we wouldn't have it any other way.



**Firefly**, provides comprehensive and highly creative online brand development for companies who require a presence on the web. Our range of services includes online campaign development and management, web site design, site optimization, web-based ad design, email marketing, as well as off-line advertising services for internet-based clients (through our affiliate The Idea Shop).



**Convention Television**, With the beginning of the Asian Development Bank Convention in our beautiful convention center, HVCB's Aloha Concierge Program debuted it's new Interactive Video Directory at our booth in the Exhibition Hall.

One of our first guests to use the system was First Lady Vicky Cayetano who pronounced it 'wonderful!'

Now is your opportunity to join our first group of participants such as, Bubba Gump Shrimp Company, Paradise Cruises, Tanaka Of Tokyo, Hy's Steak House, Planet Hollywood, Makani Kai Helicopters, Kauai Sea Tours, Holistica Hawaii, Royal Hawaiian Shopping Center, DFS Galleria, and many others in this powerful new business referral opportunity.

Besides being part of the video directory, your business will also be highlighted on Convention Television (CTV) as part of its daily telecast of events during city wide convention, broadcast to all major delegate hotels.

Our introductory rates still apply, but end soon. Contact Tish Kanui at Convention Television (808) 255-3341 or email her at [tish@networkmedia.net](mailto:tish@networkmedia.net) for further information.



## Mark Your Calendar

Our next 2001 Island Event is on Thursday, May 24 on The Big Island of Hawaii in Hilo at the Hilo Hawaiian Hotel from 8:00 a.m. to 11:00 a.m.

If you can't make the 2001 Hilo Island Event, we'll also be in Kona on June 18.

For more information, please call Janet Grace at (808) 924-0233 or email to [jgrace@hvcb.org](mailto:jgrace@hvcb.org). To learn more about our upcoming events log on to our website at [www.gohawaii.com/membership](http://www.gohawaii.com/membership).

# HAWAII

**Visitors & Convention Bureau**

For more information on membership or to submit articles for *Kahe Wale*, contact Scarlett Godinez in the Membership Department at (808) 924-0232.